



# Addressing the structural drivers of HIV



A STRIVE synthesis























### **Structure**

- 1. Why do we need structural interventions?
- 2. Concepts, definitions and measures
- HIV stigma
- 4. Violence against women and girls
- 5. Adolescent girls and young women
- Biomedical interventions
- 7. Development synergies and co-financing
- 8. Conclusions







# Why do we need structural interventions?

## Significant progress against HIV but barriers remain

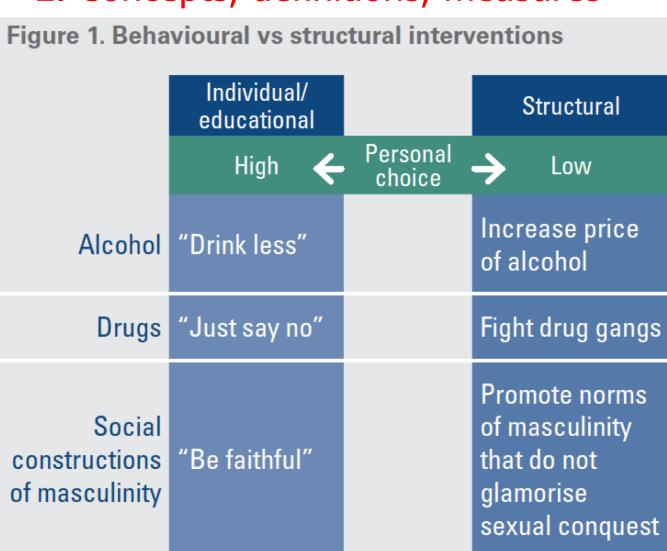
- Entrenched gender inequalities
- Violence against women and girls
- Poverty, economic inequality and underdevelopment
- Stigmatisation of HIV and some aspects of sexual behaviour
- Widespread alcohol availability







# 2. Concepts, definitions, measures









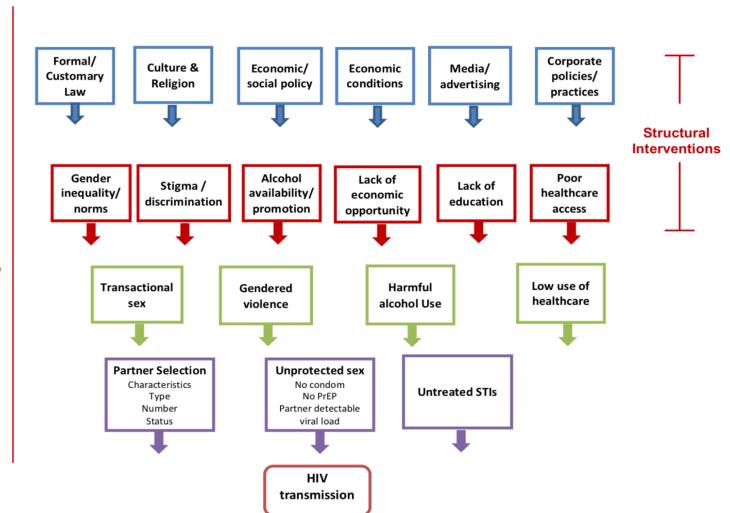
# Conceptual framework



Community level

Interpersonal/ individual level

Proximate determinants of risk



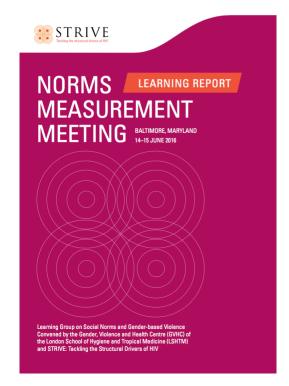


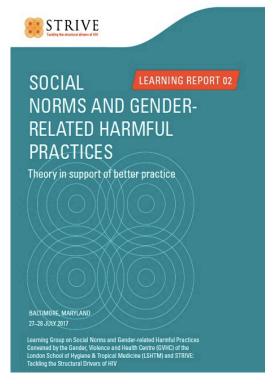




## Conceptualising social norms

- Working meetings (working group on social norms)
- Samata
   (Social norms sustaining child marriage)
- Samvedana
   (Social norms sustaining intimate partner violence)
- Parivartan
   (Social norms sustaining child marriage)

















#### Transaction Co-financing for development synergies Alcohol ar HIV-related s Social norms

**TECHNICAL BI** >> MAY 2018

**Authors:** Katherine Fritz

Authors: Anne Stangl and Ima

Authors: Michelle Remme and Finn McGuire

What have we lea

Hazardous alcohol u

of HIV through sexua

progression of disea

#### Research confirms that stigma is critical to the s

Strategies exist to su A disparity of measures caused by hazardous these have focused of while neglecting the alcohol availability, I and promotion in lov Long-term and susta

alcohol use require : influence from the a from multiple sector have potential to yie Sustainable Develop a 'best buy' for achie improvements in he

#### What is the issue?

Harmful alcohol use of death and disease severe among young among whom 25% c harmful alcohol use. to over 200 diseases a panoply of non-inf alcohol syndrome, li cancer and cardiova is increasingly seen progression of infect HIV and tuberculosis

Figure 1: Multiple vulnerabilities: the we and warp of women's

Credit: Katherine Fritz, present Greentree II, 2015.

#### What have we learne

and treatment efforts.

hindered progress in the framework and validate stigma and discriminati national monitoring and Global HIV Stigma and Framework conceptual how it can be measured The Demographic Healt the US Center for Disea Surveillance Survey have questions from this fran implications for researd regulations.

STRIVE and ICRW's syst reduction programmes successful interventions at achieving population available and ready to b approach is to secure an rights of people living w vulnerable to HIV (incluwith men, sex workers, and injecting drug users rights-related barriers to and treatment services positive impact on HIV-I

#### What is the issue?

Stigma is a human rights is linked to poor physical outcomes<sup>2,3</sup>. Stigma cont across the globe and disp the most vulnerable popu HIV, it is important to mit and discrimination becau to prevent new HIV infect living with HIV in care an a documented barrier to in care, as well as uptake antiretroviral therapy. A k stigma and discriminatio stigma reduction is a key

government's PEPFAR BI

AIDS-Free Generation, in

#### What is the issue?

A number of structural inc practices are associated v vulnerability. The concept a way to understand what and structures. By addres it is possible to challenge reduce HIV risk.

Social norms, especially g can sustain harmful pract with serious effects on pe related social norms defir woman and a man in a gi are both embedded in ins people's minds. They play and men's (often unequal freedoms, thus affecting v agency and power<sup>1</sup>. Empi the influence of social nor related actions (drinking a marriage4, sexual violence violence6). Structural driv (and influence) social nor examines the ways in wh other drivers and health-r mid-income countries to i infection.

#### **DEFINITION**

In STRIVE's work to con and how they operate, t adopted this definition:

Social norms are one's I

1. what others in one's c 2. the extent to which th something.

These beliefs influence decisions, including tho and other people's healt

Because they operate at a level, there is a comparat field in working on social seek to change relational target individuals in isola norms offer a framework to achieve change in colle these changes require sh actions. Substantial evide

#### What is the issue?

**Authors: Kirsten Stoebena** 

Adolescent girls and y Africa face a higher ris other demographic wo is more than twice as I it is among young mer up to eight times highe there is limited progre new infections in this; important factors, note being overlooked or in addressed.

#### What have we learn

#### **HIV** risk

Research indicates that susceptibility and poor transactional sex contr high levels of HIV infect particularly in sub-Sah

#### DEFINITION

Transactional sex rela commercial, non-ma motivated by the imp exchanged for mater

Transactional sex is no field included transact of sex work, but those sex do not see themse HIV interventions targe them. An accurate defi necessary if intervention the practice.

At a structural level, ge practice, sustained by should provide financi sexual partners.

#### Motivations

A number of underlying women practice transa shows that women pra

- for basic needs
- for social status
- as an expression of

#### What is the issue?

Upstream structural barriers undermine the potential of HIV programmes to deliver on ambitious targets to prevent new infections and save lives. Interventions addressing these upstream factors are considered to be beyond the remit of the HIV response and too expensive for the HIV budget. This reflects conventional priority-setting and financing frameworks that consider only HIV outcomes and budgets.

With shrinking international HIV funding on one hand, and the wide range of priorities established by the Sustainable Development Goals (SDGs) on the other hand, development interventions with multiple outcomes provide an opportunity for greater value for money. Yet, opportunities to realise synergies with non-HIV investments tend to be missed due to:

- a lack of data on their multiple outcomes
- the dominance of single outcome costeffectiveness frameworks
- weak incentives for joint financing between

Several policies in non-health sectors are likely to have HIV impacts and implications for the uptake of HIV services, just as HIV interventions can have downstream socio-economic impacts. Given the institutional frameworks and siloed nature of government sectors and development funders, we cannot assume that non-HIV sectors and funders will consider the spill-over of their policies and programmes on HIV, or vice versa.

#### STRIVE PUBLICATIONS

Remme M, Vassall A, Watts C, Lutz B. (2012) Paying girls to stay in school: a good return on HIV investment? The Lancet. www. thelancet.com/journals/ lancet/article/PIIS0140-6736%2812%2960944-1/ fulltext

Remme M, Vassall A, Lutz B, Luna J, Watts C. (2014) Financing structural interventions: going beyond HIV-only value for money assessments. AIDS. http://journals.lww. com/aidsonline/Abstract/

publishahead/Financing structural\_interventions\_\_\_ going\_beyond.98482.aspx

Vassall A, Remme M, Watts C. et al. (2013) Financing Essential **HIV Services: A New** Economic Agenda. PLOS Medicine. http://journals. plos.org/plosmedicine/ article?id=10.1371/journal. pmed.1001567

Remme M, Watts C, Heise L, Vassall A. (2015) Secondary schooling might be as good an HIV investment as male circumcision. The Lancet Global Health.

#### What have we learned?

Interventions to address the social determinar health can yield multiple benefits across sector Yet, such structural interventions tend to be ur financed and under-implemented because the multiple benefits are often under-valued and unaccounted for in investment analyses. Cross sectoral co-financing is an innovative solution that can increase efficiency in the allocation of government, donor and other budget-holders' resources. Indeed, it could provide a new way financing high-impact interventions that can a benefits across the interconnected SDGs and t

The STRIVE research consortium therefore recommends that policy-makers:

- support the co-financing of interventions wi multiple cross-sector outcomes
- take into account both the costs and benefit delivery across sectors

As avenues for future research, STRIVE identif

- prospective testing and evaluation of co-finmodels in low and middle-income countries from both an efficiency and a political econo perspective
- continued efforts to build this evidence base HIV and health, by ensuring the inclusion of sectoral outcome measures in evaluations, systematic costing of interventions

www.thelancet.com/ journals/langlo/article/ PIIS2214-109X(15)00167-9/ abstract

Remme M, Siapka M, Sterck O, Ncube M, Watts C, Vassall A. (2016) Financing the HIV response in sub-Saharan Africa from domestic sources: Moving beyond a normative approach. Social Science & Medicine. https://www.sciencedirect. com/science/article/pii/ S0277953616305342

Remme M, Martinez-Alvarez M, Vassall A. (2017) Cost-Effectiveness Thresholds in Global Health: Taking a **Multisectoral Perspec** Value in Health. www.sciencedirect. com/science/article/pii S1098301516341171

Remme M, Siapka M, Kadivala S. Mukanday McCoy SI, Terki F, de P Vassall A. (Submitted 2018) Economic return investing in food-base intervention for peopl living with HIV initiati **ART in East and Soutl** Africa. Journal of the International AIDS So





# 3. HIV Stigma

HIV-related stigma and discrimination hamper efforts to prevent new HIV infections and engage people living with HIV in care and treatment







# The Health Stigma and Discrimination Framework

Enables stigma researchers across disciplines to:

- Standardize measures, compare outcomes and build more effective, cross-cutting interventions
- Explore multiple health issues
- Consider interaction between multiple identities, social inequalities and health issues (vs siloe-ed)
- Explore social and structural pathways (vs only psychological)
- Understand both 'stigmatized' and 'stigmatizer'
- Differentiate outcomes for affected populations from outcomes for organizations and institutions
- Identify areas where clinicians, programme implementers and policy makers can focus greater attention





### **HEALTH & SOCIAL IMPACTS**

Incidence, morbidity, mortality, quality of life, social inclusion

**Outcomes** 

Key areas for national monitoring

Key areas for research, intervention and program monitoring

Affected Populations

Access to justice, right to health (access and acceptability), uptake of testing, adherence to treatment, resilience, and advocacy **Organizations and Institutions** 

Laws and policies, media, right to health (availability and quality), law enforcement practices, social protections

**Manifestations** 

### **Stigma Experiences**

Health condition-related

stigma

Experienced stigma and discrimination, internalized, perceived, anticipated, secondary stigma

**Stigma Practices** 

Stereotypes, prejudice, stigmatizing behavior, discriminatory attitudes

Stigma 'Marking'

Intersecting stigmas

Race, gender, sexual orientation, occupation, class-related stigma

#### **Drivers**

& Facilitators

Fear of infection, fear of social and economic ramifications, authoritarianism, lack of awareness, social judgment, blame, stereotypes, prejudice

Cultural norms, social and gender norms and equality, occupational safety standards, legal environment, health policy

Individual

Interpersonal

Organizational

Community

**Public Policy** 







# 4. HIV and violence against women and girls

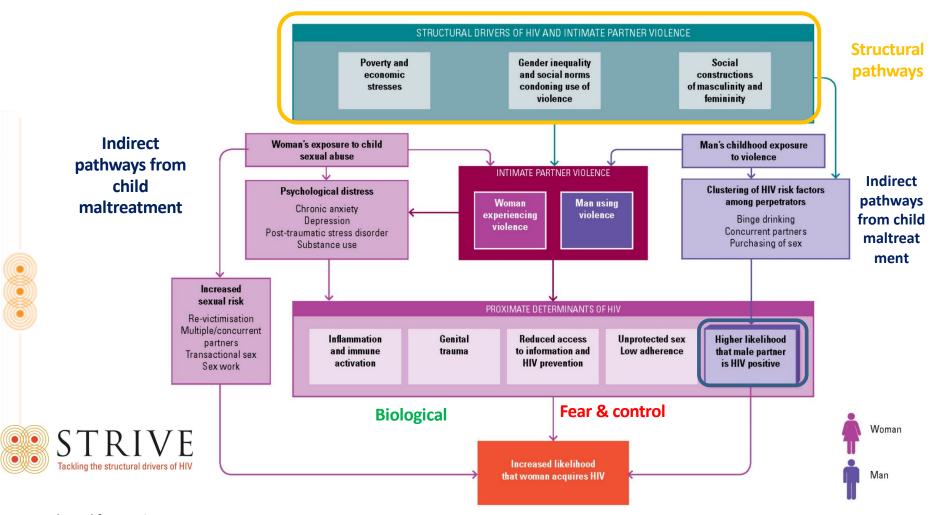
Growing evidence from sub-Saharan Africa countries shows that many forms of intimate partner violence – physical, sexual and psychological – increase susceptibility to HIV and disease progression among women and girls







### Evidence suggests multiple pathways behind Violence Against Women and HIV link



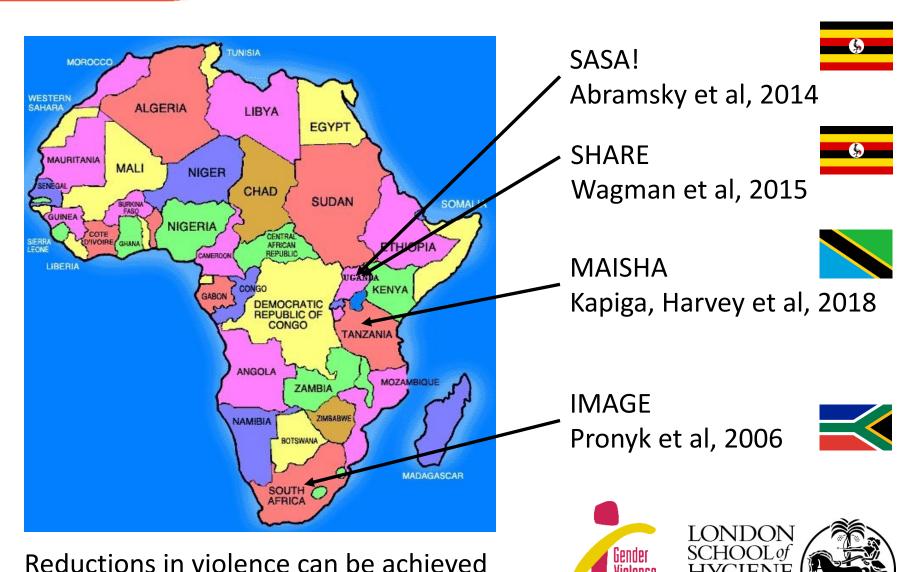


within programmatic time-frames

# Violence is preventable

& Health











# MAISHA Trial

**Aim**: To evaluate the impact of a social empowerment intervention combined with economic intervention on women's experience of past-year intimate partner violence

Design: Cluster randomised

controlled trial

**Study population**: Women taking part in a group-based microfinance loan scheme

Study site: Mwanza city, north-

western Tanzania

**Duration**: September 2014 – January

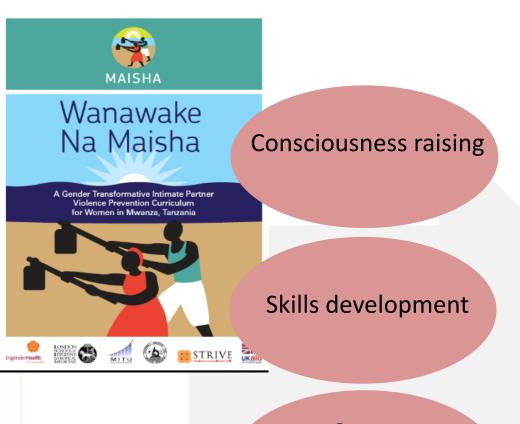
2018







# MAISHA intervention & findings



Greater social capital

### Reduced levels of:

- Physical and/or sexual IPV
- Physical
- Sexual IPV
- Emotional abuse

Reduced acceptance and tolerance of:

- Gender inequality
- IPV





**Samvedana Plus:** Reducing violence and increasing condom use in the intimate partnerships of female sex workers in Bagalkote District, northern Karnataka, South India

























### Samvedana Plus

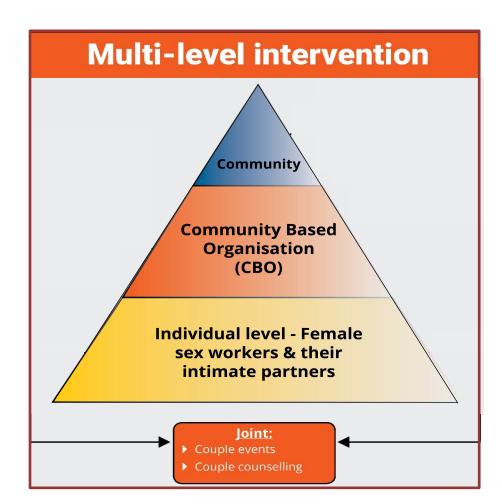
- High HIV prevalence among female sex workers (FSWs)
- Almost 2/3<sup>rd</sup> female sex workers in the Karnataka state have an intimate partner (IP) in addition to a paying client<sup>1</sup>
- High levels of violence (~41-50%) and low consistent condom use (39%) in these intimate relationship<sup>1</sup>
- Paucity of interventions to address intimate partner violence (IPV) among female sex workers
- Samvedana Plus, a three year intervention (2015–18), the first to address IPV and low condom use within the intimate relationships of female sex workers





### Intervention

- An intervention with Female Sex Workers (FSWs); predominantly 'Devadasi' sex workers, aged 18+ with an intimate partner
- Implemented by a sex worker led community-based organization (CBO) in two talukas of Bagalkote districts, northern Karnataka, south India
- Involved 800 FSWs across 47 villages (24 intervention & 23 comparison)







### **Evaluation**

- Cluster-randomised control trial design
- 47 village clusters randomised into 24 intervention & 23 comparison
  - 88 620 sexworkers (328 intervention, 292 comparison) at baseline
  - 3 547 sexworkers (288 intervention, 259 comparison) at endline

# **Findings**

- No difference in primary outcomes across arms
   (Contamination: same CBO of sex workers in control & intervention villages)
- Lower acceptance of IPV and higher level of self-protection strategies and solidarity among sex workers around IPV in intervention arm
- Difficulty of working with intimate partners of sexworkers







# 5. Adolescent girls and young women

- Young women in sub-Saharan Africa remain at disproportionate risk of acquiring HIV
  - 10% of the population; 25% of new infections
- Examples of behaviours that increase their vulnerability to HIV
  - Unprotected sex (lack of condom use)
  - Multiple & concurrent partners
  - Having sex with older partners (intergenerational sex)
  - Gender-based violence (GBV)
  - Transactional sex (TS)







### Transactional sex is not sex work

Transactional sex refers to noncommercial, nonmarital sexual relationships motivated by the implicit assumption that sex will be exchanged for material benefit or status



Contents lists available at ScienceDirect

Social Science & Medicine





Review article

Revisiting the understanding of "transactional sex" in sub-Saharan Africa: A review and synthesis of the literature



Kirsten Stoebenau a, e, \*, Lori Heise b, Joyce Wamoyi c, Natalia Bobrova d







# Transactional sex increases HIV risk for young women

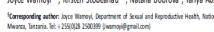
Wamovi J et al. Journal of the International AIDS Society 2016. 19:20992 http://www.jiasociety.org/index.php/jias/article/view/20992 | http://dx.doi.org/10.7448/IAS.19.1.20992

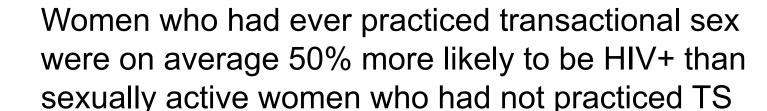


#### Review article

Transactional sex and risk for HIV infection in sub-Saharan Africa: a systematic review and meta-analysis

Joyce Wamovi<sup>6,1</sup>, Kirsten Stobeanau<sup>2,3</sup>, Natalia Bobrova<sup>4</sup>, Tanya Abramsky<sup>4</sup> and Charlotte Watts<sup>4</sup> <sup>6</sup>Corresponding author: Joyce Wamoyi, Department of Sexual and Reproductive Health, National Institute for Medical Research, Mwanza Centre. P.O Box 1462,











### STRIVE's work on transactional sex & HIV

1. Improve evidence on role of TS in HIV for young women



2. Improve understanding of the motivations for TS



3. Improve definition and measurement of TS as a distinct sexual practice



Inform **Structural** Interventions with young women to address the complex nature and motivations for TS









# Implications for interventions

- Current interventions are not adequately capturing multiple motivations of TS and HIV risk
  - Not all women/girls see themselves as "vulnerable victims"
  - Not all TS relationships are for basic needs



- Relationships involving exchange are not in themselves 'risk behaviours'
  - Should not seek to eliminate all exchange in relationships
  - Intervene on aspects of transactional sex that increase HIV risk





The *Samata* intervention to increase secondary school completion and reduce child marriage among adolescent girls from marginalised communities in northern Karnataka, south India























### Samata



- Vulnerability of adolescent girls from marginalised communities (scheduled caste/tribe) from north Karnataka to early marriage, early entry into sex work and HIV infection
- Globally, each additional year of schooling is associated with reduced HIV prevalence (by 43%), reduced child marriage (by 63%), reduced hunger (43%), and increased wage (by 10%)

### **Multi-level intervention**



### **GIRLS**

- Facilitate access to scholarship and schemes
- Group reflection sessions (Parivartan Plus)
- Tuition classes
- Career counseling
- Leadership training
- Creation of access to public places
- Formation of Community Advisory Board



#### **BOYS**

- Mentors training
- Reflection groups with sports (Parivartan)
- Tournaments
- Boys Champions
- Forums for interaction with girls



### **FAMILIES/COMMUNITIES**

- Family outreach
- Linkage to social entitlements
- Parents meeting
- Discussion forums



### SCHOOLS/SDMC

- Gender sensitization training
- School Development and Management Committee members training
- Gender Sensitive school plan
- Tracking girls through use of tool
- Safety Committee

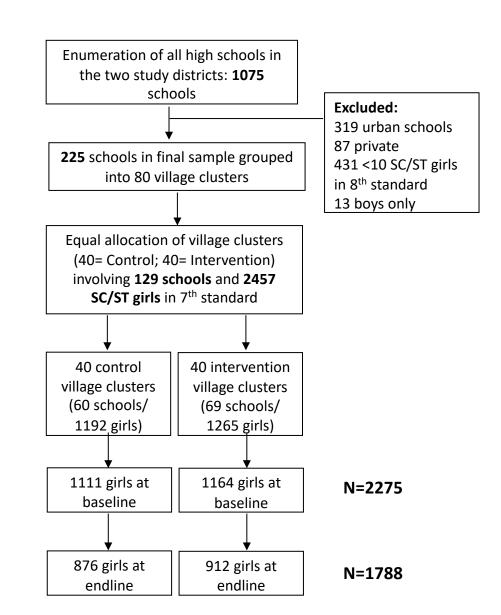






## **Evaluation of Samata**

- Cluster- randomised control trial design; mixed-method approach
- Two districts of north-Karnataka, south India: Vijayapura & Bagalkote
- Coverage and participants:
  - 80 village clusters
  - 129 schools
  - **2457** girls aged 13-14 yr at baseline (in standard 7<sup>th</sup>) and their family members
  - Response rates:
    - ~91% baseline
    - ~72% endline









## **Findings from Samata**

No difference in primary and secondary outcomes by trial arm (various factors, mainly government policies making similar improvements at the same time)

In one of the two districts, increased secondary school entry and completion rates were associated with Samata

Positive influence of intervention on some intermediate outcomes (improved social networking, uptake of skills and training)

### Lessons

The need to work with most marginalised and vulnerable girls and families in the society

To address secondary school dropout and child marriage among girls, a multi-level intervention is needed and is feasible to implement, even in the most marginalised communities that are generally 'left-behind'







### 6. Structural barriers to biomedical interventions

Biomedical interventions alone will not achieve the ambitious target to `End AIDS' without addressing structural factors that

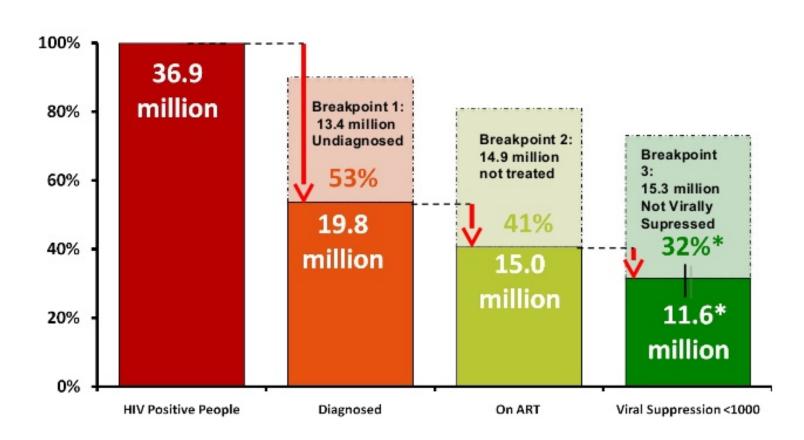
- shape HIV risk
- undermine uptake and effective use







# Achieving universal treatment coverage: The treatment cascade







# EMPOWER: combination HIV prevention intervention that includes oral PrEP for adolescent girls and young women in South Africa and Tanzania

East and Southern Africa – among adolescent girls/young women:

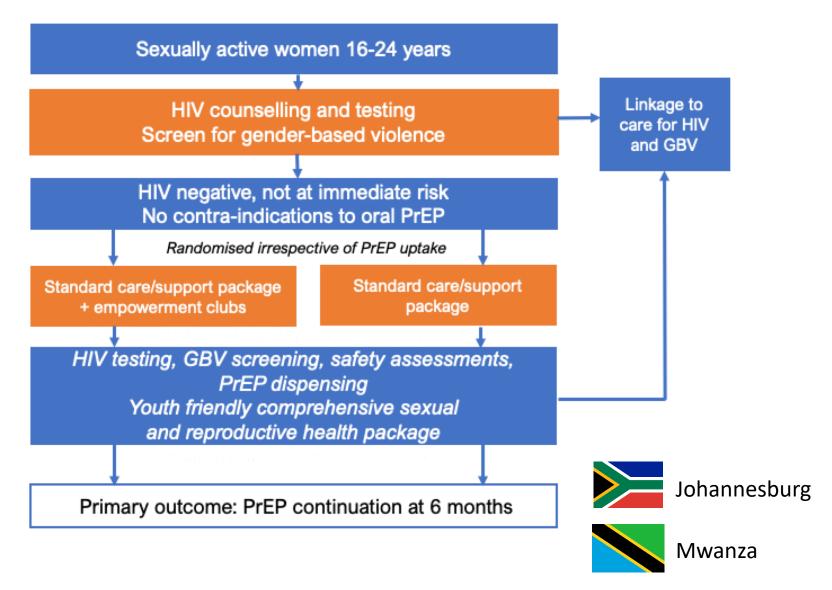
- HIV prevalence 3 times higher than among young men
- Around 1/3 have experienced violence in their lifetime
- PrEP is a potentially empowering HIV prevention technology for young women
- Mounting evidence that even fear of violence may lead to non-uptake, as well as poor adherence
- Need for data to guide:
  - Integrating GBV screening and linkage to care into HIV prevention
  - Strategies to support PrEP uptake and consistent use





# Study design









# **Findings**



PrEP uptake very high – 97%

PrEP continuation declined to 60% at month 6

No difference between standard support and enhanced support

arms

Lifetime experience of GBV high

Integrating GBV screening into HIV testing and counselling services is feasible and acceptable

Possible to deliver oral PrEP as part of combination HIV

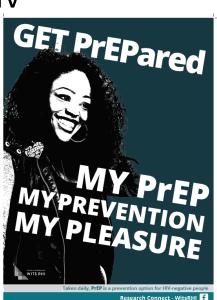
prevention programme

Women keen to use new forms of HIV prevention that they can control

- acutely aware of their HIV risk
- highly motivated to protect their health and future

Empowerment clubs highly valued by participants









# **Alcohol: HIV among other sectors**

- Alcohol misuse contributes to risk of acquiring HIV through sexual risk and speeds the progression of disease
- Combating the harms of alcohol use requires structural interventions that cross-cut development sectors







# Youth and alcohol marketing and availability: 3-country study

### Lebohang Letsela & Renay Weiner

Soul City Institute for Social Justice, Johannesburg, South Africa

### Haika Osaki & Gerry Mshana

National Institute for Medical Research (NIMR), Mwanza, Tanzania

### Priti Prabhughate

International Centre for Research on Women (ICRW), Mumbai, India

### **Katherine Fritz**

International Centre for Research on Women (ICRW), Washington DC



#### LONDON SCHOOL OF HYGIENE &TROPICAL MEDICINE

# Youth and alcohol marketing and availability: 3-country study

Alcohol advertising is attractive



Just by looking at the image of this alcohol, you feel like trying it!

© Paballo/ 31-10-15/ South African Site)

• Gendered advertising:

Beer for men;

Flavoured alcoholic beverages for females



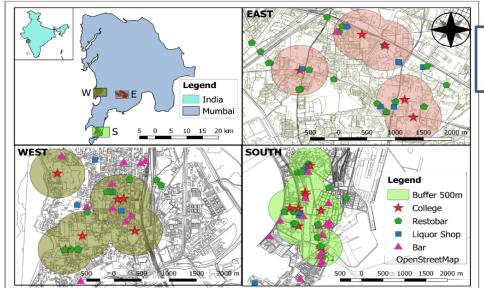
'a champion beer for champion men' Adverts use gender norms to appeal to male drinkers (Tanzanian Site)



Findings from GIS mapping in the control of the con

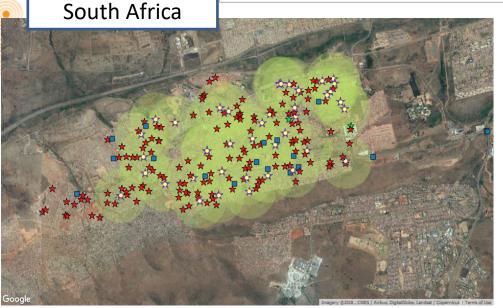
Alcohol
outlets &
adverts
near schools
-within
500m radius

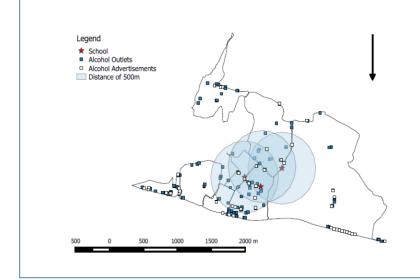
Tshwane,



Mumbai, India

Mwanza, Tanzania









# **Impact**

Tanzania – contribution to ban of alcohol sachets





**South Africa** – absorbed by Southern Africa Alcohol Policy Alliance in advocacy work

- contribution to Liquor Act Amendment efforts







# 7: Development synergies and co-financing

Key social and structural drivers offer investment opportunities to realise cobenefits, multiply impacts and achieve 'development synergies'.

# SUSTAINABLE GEALS DEVELOPMENT GEALS



































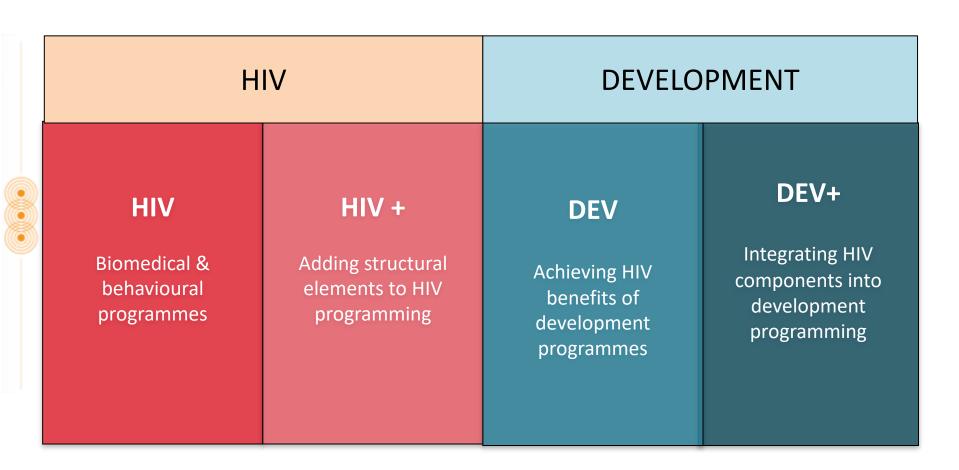








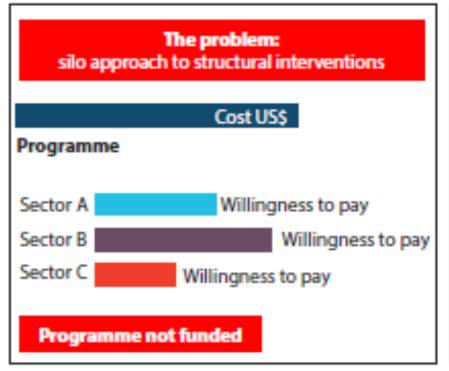
# Opportunities for HIV and development impacts through joined up approaches to delivery & financing

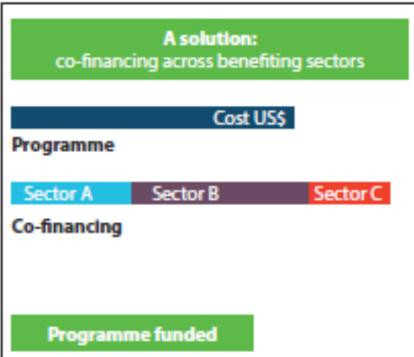






# Co-financing











# **Co-financing: key messages**

- ✓ **Co-financing can save governments money**. It improves resource efficiency by investing in high-value interventions that hit multiple SDG targets, across different sectors, at once.
- ✓ High-value, win-win interventions are needed to realize the broad and interconnected SDGs. However, these interventions are less likely to be prioritized, financed and taken to scale where sectors evaluate costs and benefits in isolation. The result is welfare loss and suboptimal resource allocation.
- ✓ High-value interventions can be funded **more efficiently** through an appropriate pooling of public resources across benefiting sectors, with contributions guided by each sector's WTP for expected results.
- ✓ Co-financing does **not require additional funds** or increasing capital investment. It merely involves an approach to achieve a better, more efficient domestic allocation of resources across sectors.







# Overview of the UNDP-STRIVE co-financing project

With funding from the Japanese Government, the project

- ✓ Sensitized senior policymakers and technical officers from Ethiopia, South Africa, Malawi, Tanzania, Kenya, Zambia and Ghana.
- ✓ Assisted the development costed co-financing models/plans that advance UHC and human development.
- ✓ Provide countries with the follow-on technical and other support needed for implementation.
- ✓ Developed a Guidance Note and Lessons Learned publication.







### 8. Conclusions

STRIVE set out in 2011 to `keep structural drivers on the HIV agenda'...



Through our new research and synthesis of the existing evidence base, STRIVE is considered to have contributed to the increased priority and prominence of structural factors in efforts to address the epidemic





# Thank you!



http://strive.lshtm.ac.uk/